



DELIVERING INDIA'S FINEST RICE WORLDWIDE



AmarBharat
EXIM PRIVATE LIMITED
Your Trust, Our Legacy



SUSTAINABLE SOURCING



QUALITY ASSURED PROCESSING



GLOBAL EXPORT STANDARDS

Trusted by Importers Across 15+ Countries

AmarBharat exin PVT. LTD.

www.amarbharatexim.com

INFO@AMARBHARATEXIM.COM



About Us

AmarBharat EXIM PRIVATE LIMITED is a trusted exporter of premium-quality Indian rice, committed to delivering excellence across global markets.

With strong roots in India's rich agricultural heritage, we source the finest grains directly from reliable farmers and process them using modern, hygienic facilities.



Carefully Selected from Trusted Farms



Our focus is on quality, consistency, and long-term partnerships. Every batch undergoes strict quality checks to ensure superior taste, texture, and purity that meets international standards.

We proudly serve importers, distributors, and food businesses worldwide with customized solutions, competitive pricing, and reliable delivery.

Why AmarBharat EXIM?

- ✓ Direct sourcing from trusted farms
- ✓ Advanced processing & quality control
- ✓ Export-grade packaging
- ✓ Reliable global logistics

Our Vision

To become a globally recognized leader in rice exports by delivering consistent quality and building long-term international partnerships.



Delivering Purity, Quality & Trust Worldwide

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Precision Processing.

Export-Grade Quality

1. Sourcing & Procurement

- Carefully selected paddy from trusted farms
- Quality inspection at source

2. Cleaning & Dehusking

- Removal of impurities (dust, stones, husk)
- Dehusking to separate rice grain from paddy

3. Milling & Polishing

- Removal of bran layers
- Smooth, clean, and uniform grains

4. Sorting & Grading

- Color sorting for defective grains
- Grading based on size, length, and quality

5. Quality Inspection

- Moisture control
- Broken percentage check
- International quality standards compliance

6. Packaging

- Hygienic packing (5kg / 10kg / 25kg / 50kg)
- Custom branding & private labeling available

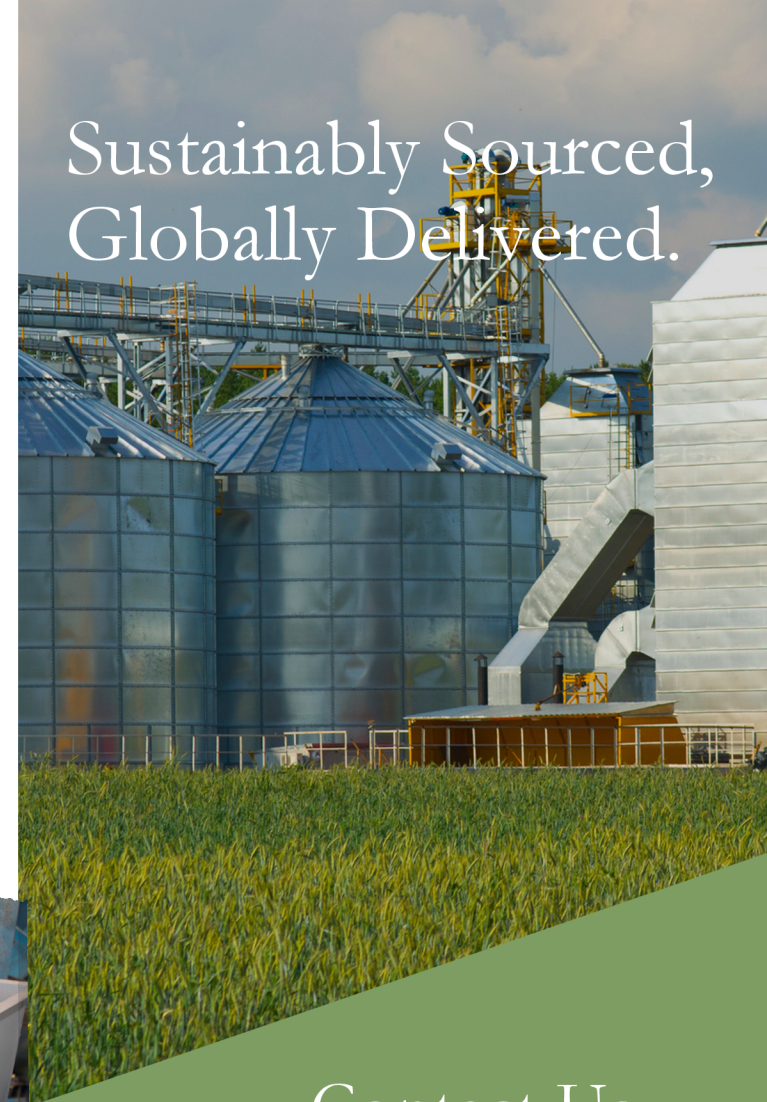
7. Export & Logistics

- Container loading
- Documentation & global shipping
- Timely delivery to international markets



Every stage is monitored to ensure consistency, purity, and compliance with international export standards

Sustainably Sourced, Globally Delivered.



Contact Us

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1121 Basmati Rice

Extra Long • Aromatic • Export Quality

(Sella)

Feature	Sella Basmati
Color	Golden / Yellow
ProcessingProcessing	Parboiled
Texture	Firm, non-sticky
Cooking Use	Biryani, bulk catering



Product Description

Our 1121 Basmati Rice (Sella & Steam) is sourced from the finest basmati-growing regions of India, known for its extra-long grains, rich aroma, and superior cooking performance.

Carefully processed and aged to perfection, the rice elongates significantly after cooking, delivering a fluffy, non-sticky texture ideal for premium culinary applications such as biryani and pulao.

Technical Specifications

- Grain Length: 8.2 mm+ (raw)
- Elongation: 2x after cooking
- Moisture: ≤ 12%
- Broken: 1% / 2% / 5% (as per requirement)
- Purity: 95–100%
- Shelf Life: 24 months

1121 Basmati Rice

Extra Long • Aromatic • Export Quality

(Steam)

Feature	Steam Basmati
Color	Natural White
ProcessingProcessing	Steam processed
Texture	Soft, fluffy
Cooking Use	Daily cooking



1509 Basmati Rice

High Yield • Aromatic • Export Quality

(Sella)

Feature	1509Sella Basmati
Color	Golden
Texture	Firm, non-sticky
Cooking Use	Biryani, bulk supply
Advantage	Higher yield, economical



Product Description

Our 1509 Basmati Rice (Sella & Steam) is known for its long grain length, excellent cooking yield, and cost efficiency.

Sourced from premium basmati regions, it offers good aroma and elongation after cooking, making it ideal for bulk consumption, catering, and retail markets.

Carefully processed to maintain purity and consistency, it ensures reliable export-grade performance.

Technical Specifications

- Grain Length: 8.3 mm+ (raw)
- Elongation: 1.8x–2x after cooking
- Moisture: ≤ 12%
- Broken: 1% / 2% / 5%
- Purity: 95–100%
- Shelf Life: 24 months

1509 Basmati Rice

High Yield • Aromatic • Export Quality

(Steam)

Feature	1509 Steam Basmati
Color	White
Texture	Soft, fluffy
Cooking Use	Daily cooking, pulao
Advantage	Better softness & appearance



PR 11 Sella Rice

Reliable Bulk Rice of India
High Yield • Economical •
Consistent Quality



TECHNICAL SPECIFICATIONS

- Grain Length: 6.8 – 7.2 mm
- Moisture: $\leq 12\%$
- Broken: 5% / 10% (as per requirement)
- Purity: 95–100%
- Shelf Life: 24 months

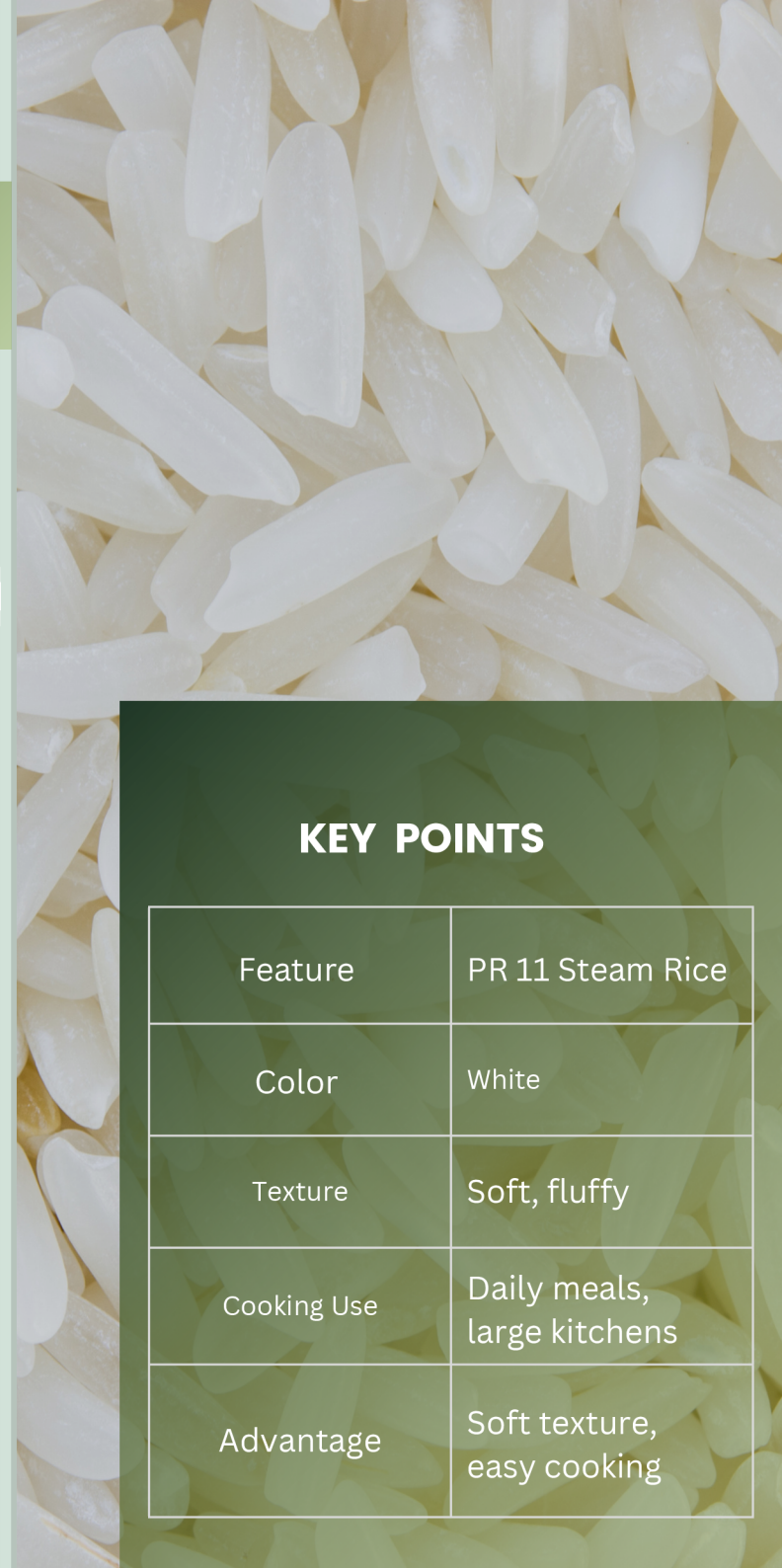
PRODUCT DESCRIPTION

PR 11 Rice is a premium non-basmati long-grain rice widely known for its affordability, consistent quality, and excellent cooking yield.

Sourced from trusted farming regions in India, it is processed using advanced milling techniques to ensure uniform grain size, cleanliness, and stability.

With its firm texture PR 11 is ideal for bulk consumption, catering, government supply, and large-scale food service operations.

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KEY POINTS

Feature	PR 11 Steam Rice
Color	White
Texture	Soft, fluffy
Cooking Use	Daily meals, large kitchens
Advantage	Soft texture, easy cooking

Pusa Basmati Rice

Classic Aroma • Long Grain
Balanced Quality • Export Grade



TECHNICAL SPECIFICATIONS

- Grain Length: 7.2 – 7.6 mm
- Elongation: 1.7x – 2x after cooking
- Moisture: ≤ 12%
- Broken: 1% / 2% / 5%
- Purity: 95–100%
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Pusa Basmati Rice is a widely preferred basmati variety known for its long grains, pleasant aroma, and consistent cooking performance.

Sourced from the fertile basmati-growing regions of India, it offers a perfect balance of quality and affordability.

With good elongation after cooking and a soft, fluffy texture, it is ideal for both retail and bulk consumption across global markets.

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KEY POINTS

Feature	Pusa Basmati Rice
Color	White / Golden (Sella)
Texture	Soft, fluffy, non-sticky
Cooking Use	Daily meals, pulao, biryani
Advantage	Balanced quality & value

Traditional Basmati Rice

Authentic Aroma • Heritage Grain
Aged • Extra Long • Premium Quality



TECHNICAL SPECIFICATIONS

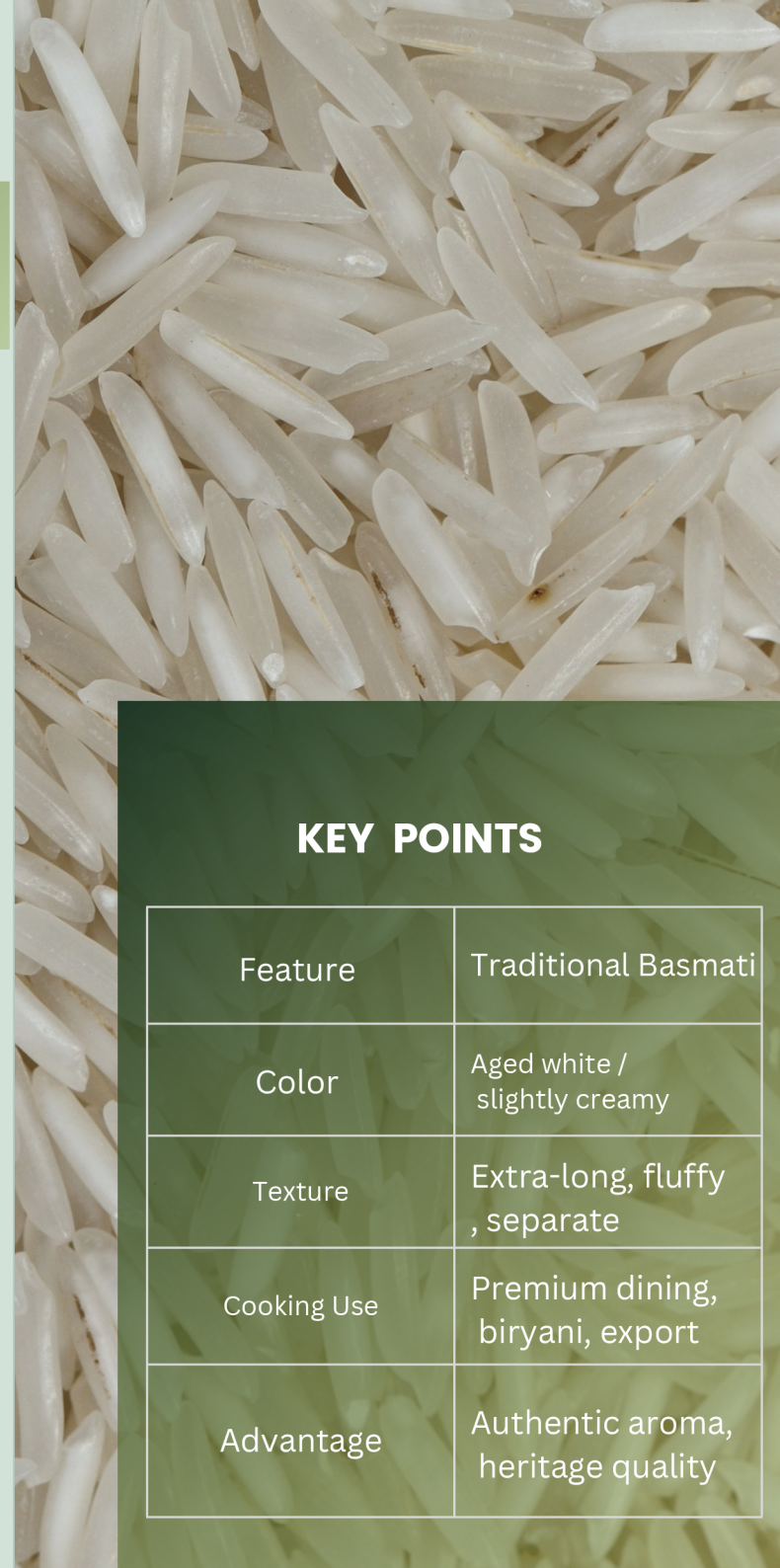
- Grain Length: 7.8 – 8.2 mm
- Elongation: Up to 2x after cooking
- Moisture: ≤ 12%
- Broken: 1% / 2% / 5%
- Purity: 95–100%
- Aging: 12–24 months

PRODUCT DESCRIPTION

Traditional Basmati Rice represents the original heritage variety of basmati, known for its distinctive aroma, long slender grains, and exceptional cooking characteristics.

Naturally aged to enhance flavor and elongation, it delivers a rich sensory experience with every meal.

Sourced from the authentic basmati-growing regions of India, it is ideal for premium culinary applications and high-end markets.



KEY POINTS

Feature	Traditional Basmati
Color	Aged white / slightly creamy
Texture	Extra-long, fluffy , separate
Cooking Use	Premium dining, biryani, export
Advantage	Authentic aroma, heritage quality

Sugandha Basmati Rice

Pleasant Aroma • Long Grain
Value Premium • Export Quality



TECHNICAL SPECIFICATIONS

- Grain Length: 7.4 – 7.8 mm
- Elongation: 1.6x – 1.8x after cooking
- Moisture: ≤ 12%
- Broken: 1% / 2% / 5%
- Purity: 95–100%
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Sugandha Basmati Rice is a popular basmati variety known for its pleasant aroma, good grain length, and cost-effective pricing.

Sourced from prime basmati-growing regions of India, it delivers consistent cooking performance with soft, fluffy, non-sticky grains.

Suitable for both retail and bulk markets, Sugandha offers an excellent balance of quality and value for global buyers.

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KEY POINTS

Feature	Sugandha Basmati Rice
Color	White / Golden
Texture	Soft, fluffy, non-sticky
Cooking Use	Daily meals, pulao, biryani
Advantage	Best balance of quality & price

IR64 Rice

Reliable Quality • Everyday
Consumption
High Yield • Economical • Export
Grade



TECHNICAL SPECIFICATIONS

- Grain Length: 6.0 – 6.5 mm
- Moisture: ≤ 12%
- Broken: 5% / 10% / 15% (as required)
- Purity: 95–100%
- Color: White / Golden (Sella)
- Shelf Life: 24 months

PRODUCT DESCRIPTION

IR64 Rice is a widely cultivated non-basmati rice variety known for its consistent quality, affordability, and versatility.

It offers good grain length, reliable cooking performance, and high yield, making it ideal for bulk consumption, government supply, and large-scale food service.

Processed under strict quality control, IR64 ensures uniformity, purity, and dependable export-grade standards.

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KEY POINTS

Feature	IR64 Rice
Color	White / Golden
Texture	Fluffy (Steam) / firm (Sella)
Cooking Use	Catering, bulk kitchens
Advantage	High volume, cost-effective

Kolam Rice

Soft Texture • Everyday Comfort
Lightweight • Easy Cooking •
Export Quality



TECHNICAL SPECIFICATIONS

- Grain Length: 5.5 – 6.0 mm
- Moisture: ≤ 12%
- Broken: As per buyer requirement
- Purity: 95–100%
- Color: Natural white
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Kolam Rice is a premium medium-grain non-basmati rice known for its soft texture, lightweight feel, and easy digestibility.

Widely consumed as an everyday staple, it cooks quickly and delivers a pleasant, fluffy consistency suitable for a variety of cuisines.

Carefully processed and graded, Kolam Rice ensures purity, consistency, and dependable export-grade quality.

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KEY POINTS

Feature	Kolam Rice
Color	Natural white
Texture	Soft, fluffy, slightly sticky
Cooking Use	Daily meals, home cooking
Advantage	Lightweight & easy to digest

Sona Masoori Rice

Light & Soft Everyday Rice
Premium Quality • Easy
Digestibility • Export Grade



TECHNICAL SPECIFICATIONS

- Grain Length: 5.0 – 5.5 mm
- Moisture: ≤ 12%
- Broken: As per buyer requirement
- Purity: 95–100%
- Color: Natural white
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Sona Masoori Rice is a premium medium-grain non-basmati rice valued for its lightweight texture, soft cooking characteristics, and easy digestibility.

Naturally aromatic and low in starch, it is widely preferred for daily meals and healthy diets.

Carefully processed and graded to maintain purity and consistency, Sona Masoori offers dependable export-quality performance for retail and bulk markets.

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KEY POINTS

Feature	Sona Masoori Rice
Color	Natural white
Texture	Soft, fluffy, slightly sticky
Cooking Use	Daily meals, healthy diets
Advantage	Easy to digest & low starch

Ponni Rice

Light & Soft Everyday Rice
Premium Quality • Easy
Digestibility • Export Grade



TECHNICAL SPECIFICATIONS

- Grain Length: 5.0 – 5.5 mm
- Moisture: ≤ 12%
- Broken: As per buyer requirement
- Purity: 95–100%
- Color: Natural white
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Ponni Rice is a premium medium-grain non-basmati rice widely appreciated for its soft texture, smooth consistency, and nutritional value.

Popular in South Indian cuisine, it cooks into fluffy, comfortable grains ideal for daily meals.

Carefully processed and graded, Ponni Rice delivers consistent quality, purity, and reliable export-grade performance for retail and bulk markets.

KEY POINTS

Feature	Ponni Rice
Color	Natural white
Texture	Soft, fluffy, slightly sticky
Cooking Use	Daily meals, South Indian cuisine
Advantage	Comfortable & nutritious

Matta Rice (Kerala Red Rice)

Traditional Nutrition • Authentic Taste
Rich Fiber • Natural Red Grain •
Export Quality



TECHNICAL SPECIFICATIONS

- Grain Type: Medium / bold grain
- Moisture: $\leq 12\%$
- Broken: As per buyer requirement
- Purity: 95–100%
- Color: Natural reddish brown
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Matta Rice, also known as Kerala Red Rice, is a traditional non-basmati rice variety recognized for its distinctive red bran layer, nutritional richness, and earthy flavor.

Widely used in South Indian cuisine, it offers a firm texture and wholesome eating experience.

Carefully processed to preserve its natural goodness, Matta Rice delivers consistent quality and authentic export-grade excellence.

KEY POINTS

Feature	Matta Rice (Kerala Red Rice)
Color	Natural reddish brown
Texture	Firm, wholesome, slightly chewy
Cooking Use	Traditional South Indian meals
Advantage	Rich in fiber & nutrition

Idli Rice

Perfect for Traditional South Indian
Recipes
Soft Texture • Easy Fermentation •
Export Quality



TECHNICAL SPECIFICATIONS

- Grain Type: Short / medium grain
- Moisture: $\leq 12\%$
- Broken: As per requirement
- Purity: 95–100%
- Color: Natural white
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Idli Rice is a premium non-basmati rice specially selected for preparing traditional South Indian dishes such as idli, dosa, appam, and uttapam.

Known for its soft texture and excellent fermentation properties, it helps create smooth batter and fluffy results.

Carefully processed and graded, Idli Rice ensures purity, consistency, and dependable export-grade quality.

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KEY POINTS

Feature	Idli Rice
Color	Natural reddish brown
Texture	Soft & smooth
Cooking Use	Idli, dosa, appam preparation
Advantage	Excellent fermentation quality

Swarna Rice

Reliable Everyday Staple
Soft Texture • Economical • Export
Quality



TECHNICAL SPECIFICATIONS

- Grain Type: Medium grain
- Moisture: ≤ 12%
- Broken: As per buyer requirement
- Purity: 95–100%
- Color: Natural white
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Swarna Rice is a popular non-basmati rice variety widely appreciated for its affordability, soft texture, and consistent cooking quality.

It is ideal for daily consumption and large-scale supply due to its dependable performance and high availability.

Carefully processed and graded, Swarna Rice ensures purity, uniformity, and reliable export-grade standards for retail and bulk markets.

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KEY POINTS

Feature	Swarna Rice
Color	Natural white
Texture	Soft & fluffy
Cooking Use	Daily meals, bulk supply
Advantage	Economical & reliable

Jeera Samba Rice

Authentic Aroma • Traditional Biryani
Rice
Small Grain • Rich Flavor • Export
Quality



TECHNICAL SPECIFICATIONS

- Grain Type: Small grain
- Moisture: ≤ 12%
- Broken: As per buyer requirement
- Purity: 95–100%
- Color: Natural white / off-white
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Jeera Samba Rice is a premium South Indian rice variety known for its distinctive aroma, small grain size, and exceptional flavor absorption.

Traditionally used in authentic biryani preparations, this rice delivers rich taste and soft texture with every meal.

Carefully processed and graded, Jeera Samba Rice ensures purity, consistency, and export-grade quality for gourmet and traditional culinary applications.

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KEY POINTS

Feature	Jeera Samba Rice
Color	Natural white / off-white
Texture	Soft, flavorful
Cooking Use	Authentic South Indian biryani
Advantage	Excellent aroma & flavor absorption

Broken Rice

Economical • Versatile • Reliable
Supply

Bulk Quality • Multiple Applications •
Export Grade



TECHNICAL SPECIFICATIONS

- Type: White / Raw / Parboiled
- Broken Percentage: 25% / 50% / 100%
- Moisture: $\leq 12\%$
- Purity: 95–100%
- Color: Natural white / golden
- Shelf Life: 24 months

PRODUCT DESCRIPTION

Broken Rice consists of carefully processed rice fragments separated during milling while maintaining the same nutritional value and quality as whole rice.

Widely used in food processing, brewing, flour production, animal feed, and economical consumption markets, it offers cost efficiency and versatile application.

Processed under strict quality standards, our Broken Rice ensures purity, consistency, and reliable export-grade supply.

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KEY POINTS

Feature	Broken Rice
Color	Natural white / off-white
Texture	Soft, flavorful
Cooking Use	Authentic South Indian biryani
Advantage	Excellent aroma & flavor absorption



Export Packaging

At AmarBharat, we provide high-quality packaging solutions designed to preserve freshness, ensure product safety, and support efficient global transportation. Our packaging systems are tailored to meet both retail and bulk export requirements while maintaining international quality standards.

Our Solutions

- ✓ Food-Grade Materials
- ✓ Moisture & Contamination Protection
- ✓ Strong & Durable for Transportation
- ✓ Long Shelf Life Support
- ✓ Custom Branding & Private Labeling
- ✓ Multiple Sizes & Packaging Formats

*Reliable
Packaging for
Global Markets*



- PP Bags
- BOPP Laminated Bags
- Non-Woven Bags
- Jute Bags
- Retail Packs: 1kg / 5kg / 10kg
- Bulk Packs: 25kg / 50kg

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AmarBharat Exim Pvt Ltd

We welcome global inquiries and are committed to building long-term business partnerships.



CERTIFICATIONS

We adhere to recognized quality and food safety standards, ensuring our products meet international export requirements.



FSSAI CERTIFIED



ISO CERTIFIED



HACCP COMPLIANT



APEDA REGISTERED



HALAL CERTIFIED

These certifications reflect our commitment to quality, safety, and global compliance.



**AMARBHARAT EXIM
PVT LTD**

Your Trust, Our Legacy

GET IN TOUCH



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THANK YOU

Thank you for choosing AMARBHARAT EXIM for your premium
India's Finest Rice products .
We are committed to delivering quality, purity, and excellence
in every package. Your trust inspires us to grow.

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